## **KINTSUGI 3D VIEWER: USER-CENTRIC DESIGN FOR CULTURAL HERITAGE ACCESSIBILITY** AUTHORS: ISABEL SMITH, TYLER BETANSKI, JACOB BUELOW, AND VICTOR MONDRAGON

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# **KINTSUGI 3D VIEWER**

Kintsugi 3D Viewer is an application designed to provide more accurate digital representations of 3D cultural heritage objects, intended to be used by both professionals and everyday people.

Challenge: Create a design that accommodates the varying levels of digital proficiency and ability found in the target users.

### METHODS

**Proto Personas:** Fictional users representing the target audience.

**Concept Testing, A/B Testing, and Surveys:** Designs were presented to participants to gauge appeal and clarity.

**Common Practices and Symbols:** Research was collected from literature on familiar UI and UX practices.

### **VOYAGER STORY**



Smithsonian



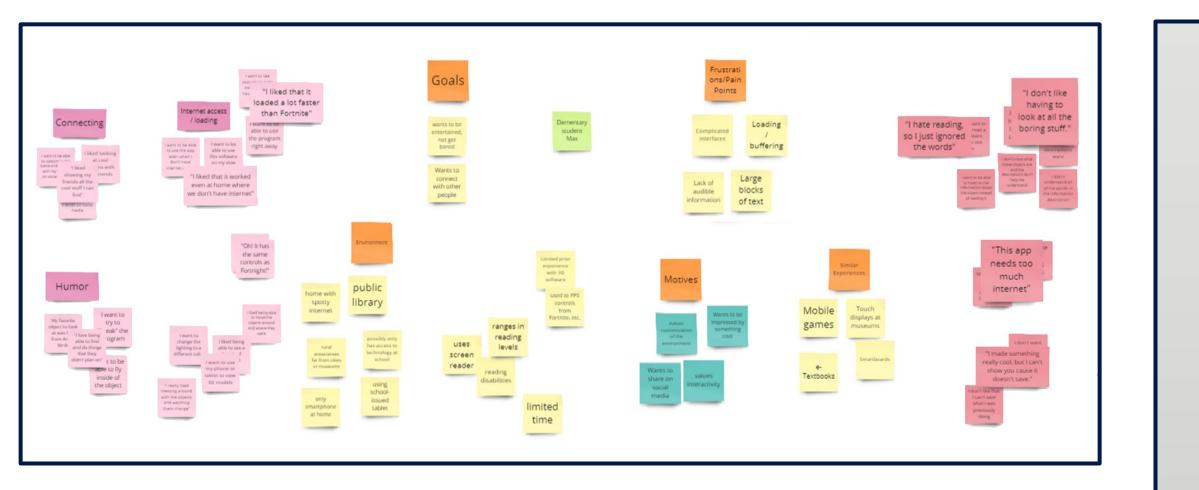
Kintsugi 3D Viewer will support Smithsonian's Voyager Story as an authoring platform for virtual exhibits. Features from Voyager Story that will be supported include:

Lights: Color, intensity and position.

**Object scale:** Match adjustments made in Voyager Story.

**Annotations:** Position, title, and content for "pop-ups" with details about features on an artifact.

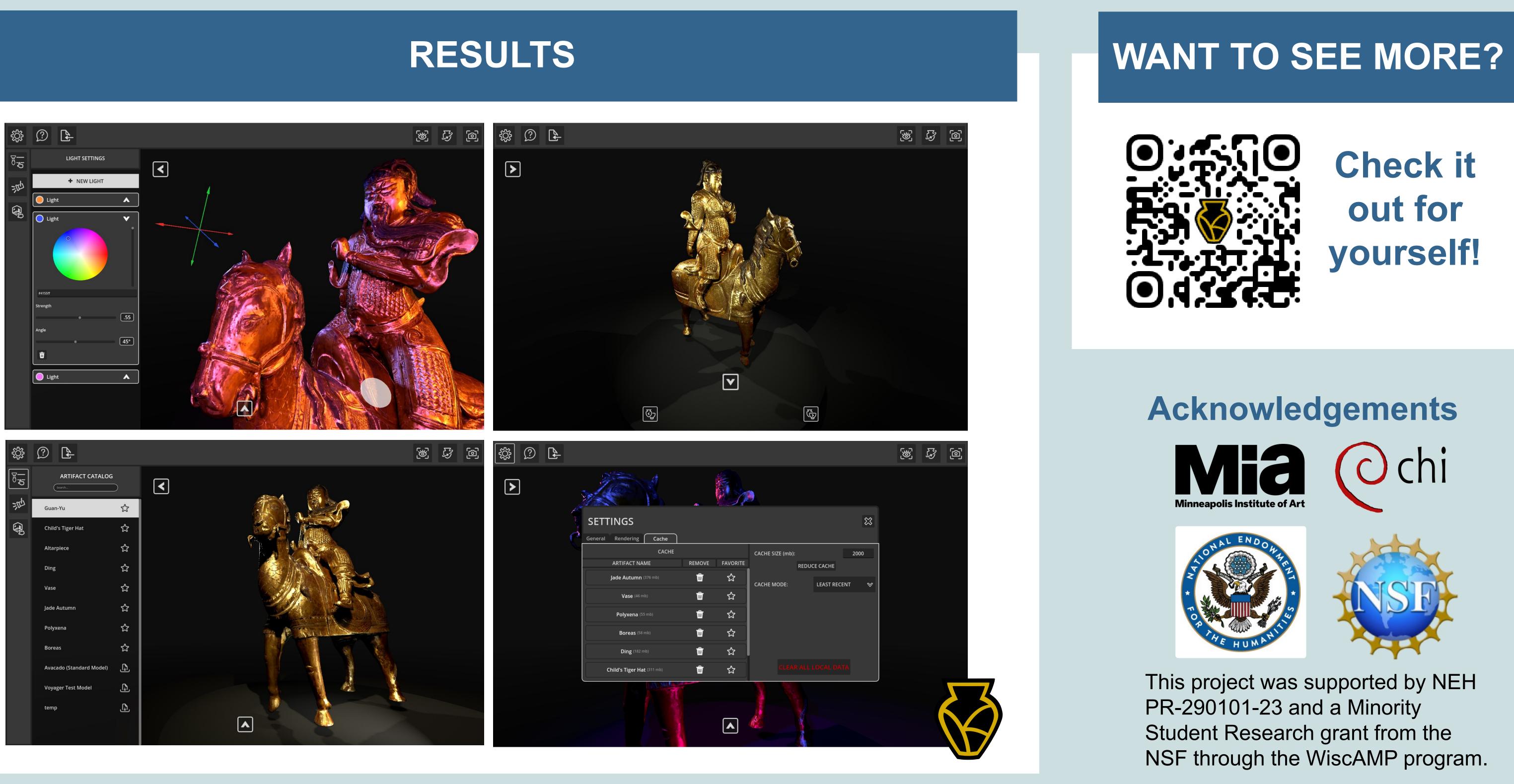
**Use of gITF format:** Provides consistency between Voyager and Kintsugi 3D Viewer, and allows for import / export between programs.



Example of proto persona development (Max)

MAX	SAM	TAYLOR
<ul> <li>Elementary Student</li> <li>Rural Environment</li> <li>Limited Internet</li> <li>Reading Disabilities</li> <li>Desire to have fun and connect</li> <li>Uses educational software</li> <li>Plays mobile games</li> </ul>	<ul> <li>Archaeologist</li> <li>Works at university and working site</li> <li>Spotty Wi-Fi</li> <li>Colorblind + Visually impaired</li> <li>Desire to preserve and obtain funding</li> <li>Limited exp. with technology</li> <li>Comfortable with real life objects</li> </ul>	<ul> <li>Museum Art Photographer</li> <li>Powerful work computer</li> <li>Fast Internet</li> <li>Desire to use latest and greatest technology</li> <li>Want work to be highest quality</li> <li>Experienced in 2D and 3D software</li> </ul>

Proto Persona summaries



## **DESIGN DEVELOPMENT**



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Logo development

Iconography options



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Check it out for yourself!

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